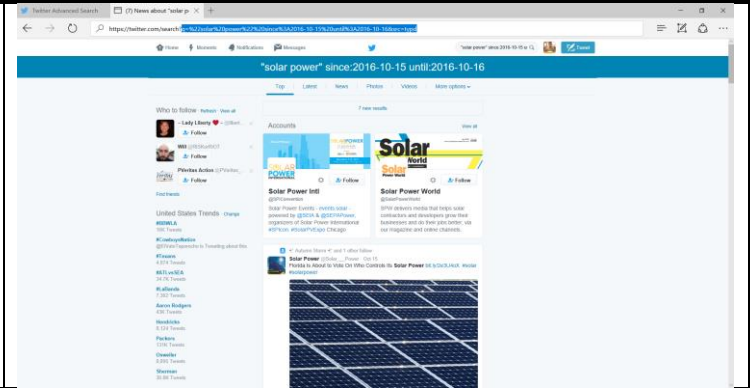
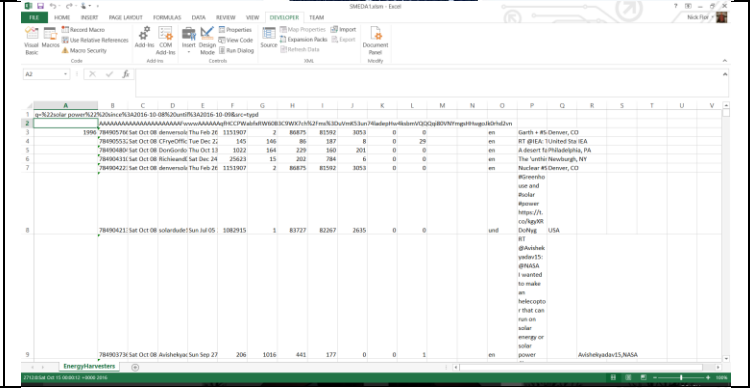
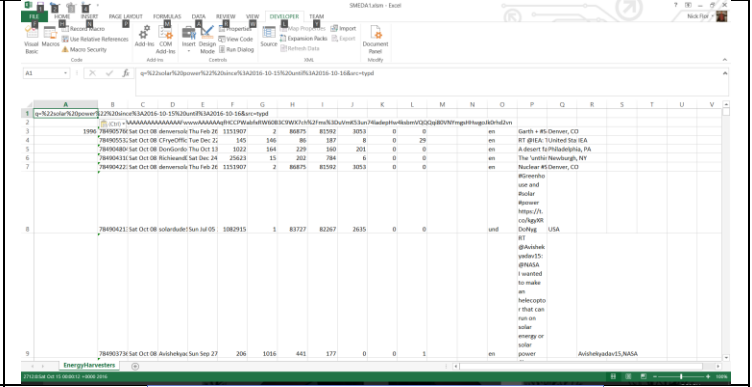


SMEDA XL: A TWITTER SCRAPER & MACROS FOR SOCIAL MEDIA EXPLORATORY DATA ANALYTICS IN EXCEL

Step 3: Run the Twitter Scraper

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ACTION	REACTION
<ul style="list-style-type: none"> Highlight and Copy (ctrl-c) the Twitter Query String (from the previous tutorial on twitter.com/search-advanced) <p>Remember the query string is everything AFTER BUT NOT INCLUDING the question mark (?).</p>	
<ul style="list-style-type: none"> Switch windows to SMEDA.xlsm <p>Or SMEDA1.xlsm if you've been following the tutorials.</p>	
<ul style="list-style-type: none"> Paste (ctrl-v) the Twitter Query String in cell A1 	
<ul style="list-style-type: none"> Select Developer (menu) > Macros <p>The pop-up window lists all the macros you can run</p>	