

# SMEDA XL: A TWITTER SCRAPER & MACROS FOR SOCIAL MEDIA EXPLORATORY DATA ANALYTICS IN EXCEL

## Generate Word Edges

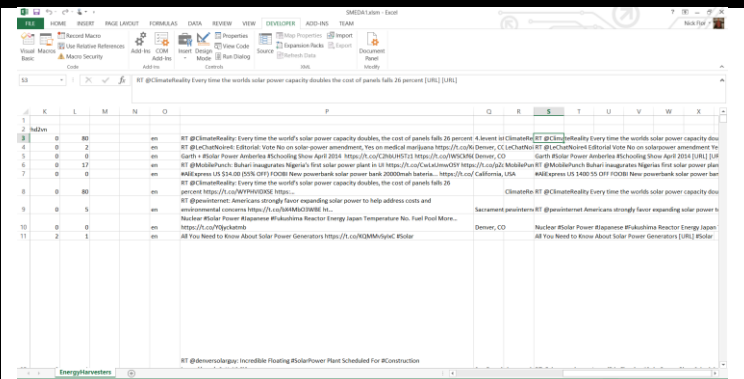
Nick V. Flor, University of New Mexico (nickflor@unm.edu)

### ACTION

### REACTION

- Click on the first filtered user tweet in column S (S3).

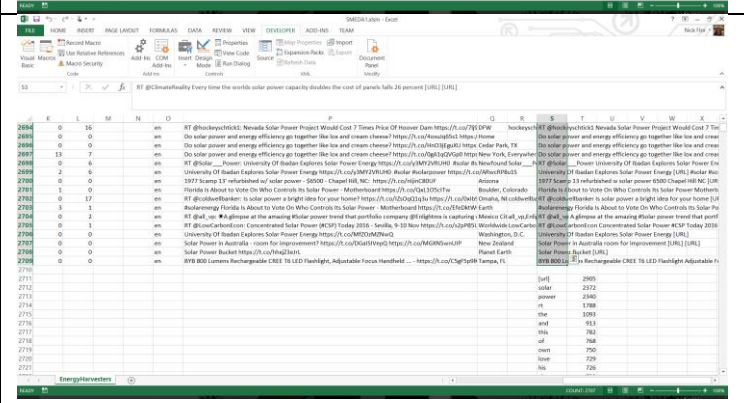
Important Note: This tutorial assumes you have completed the tutorial filtering and counting words. The filtering tutorial removes punctuation and URLs in from the tweets in Column P and puts the filtered tweets in Column S.



- Type Ctrl-Shift-↓ (Depress those keys in order without releasing your fingers until after you've hit the down arrow).

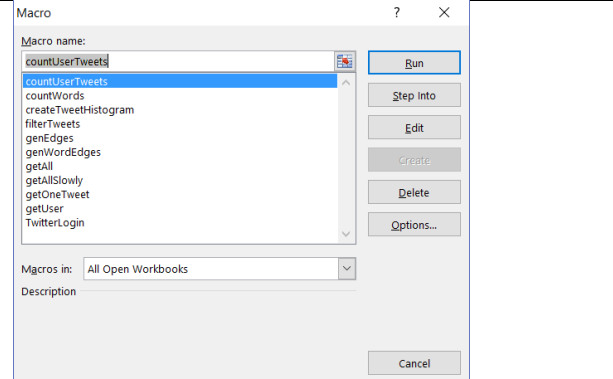
Note 1: All the filtered tweets are highlighted.

Note 2: There is extra data in my spreadsheet because this tutorial continues off of the Filter & Count User Tweets tutorials. You must at least run the macro filterTweets before you do this tutorial. If you don't have an S-column you haven't filtered tweets!



- Select Developer (menu) > Macros.

The pop-up window lists all the macros you can run.



- Select genWordEdges.

