

# SMEDA XL: A TWITTER SCRAPER & MACROS FOR SOCIAL MEDIA EXPLORATORY DATA ANALYTICS IN EXCEL

## Generate Sentiment Analysis

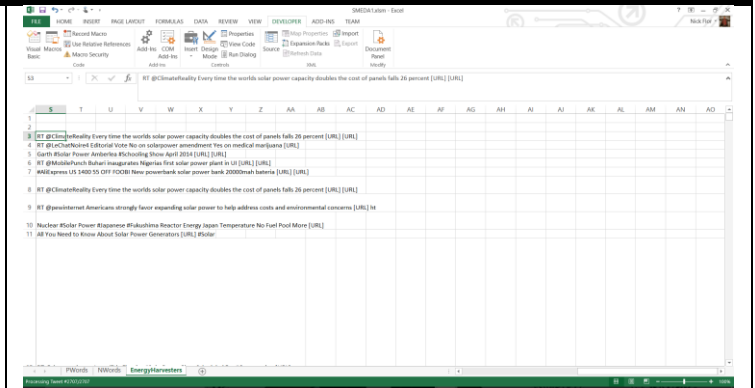
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### ACTION

### REACTION

- Click on the first filtered tweet (S3)

Note: This tutorial assumes you have run the tutorial on filtering tweets

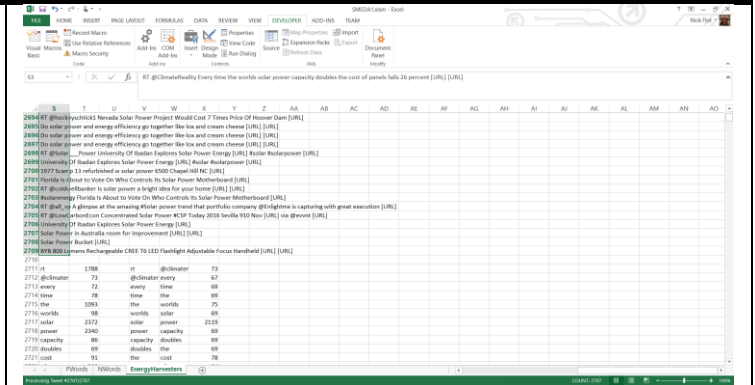


### Step 1: Select all filtered tweets

- Type Ctrl-Shift-↓ (Depress those keys in order without releasing your fingers until after you've hit the down arrow).

Note 1: All the filtered tweets are highlighted.

Note 2: There is extra data in my spreadsheet because this tutorial continues off of other tutorials. Your screen may look different depending on the order you did the tutorials.



### Run the Generate Sentiment (genSentiment) Macro

- Select Developer (menu) > Macros.
- Select genSentiment

The pop-up window lists all the macros you can run.

