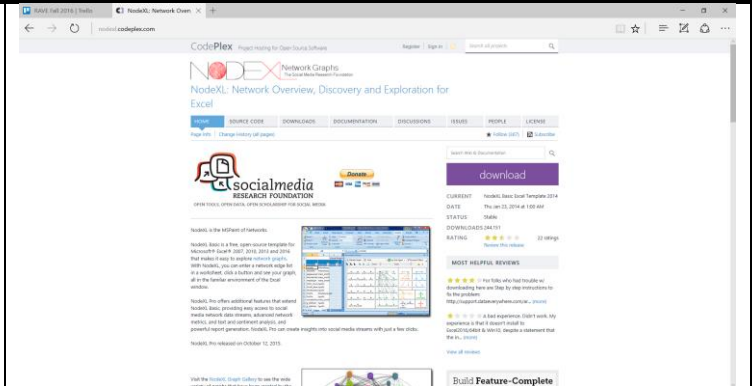
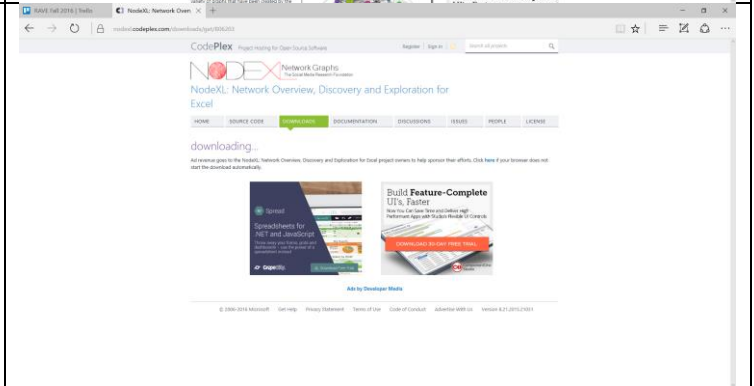
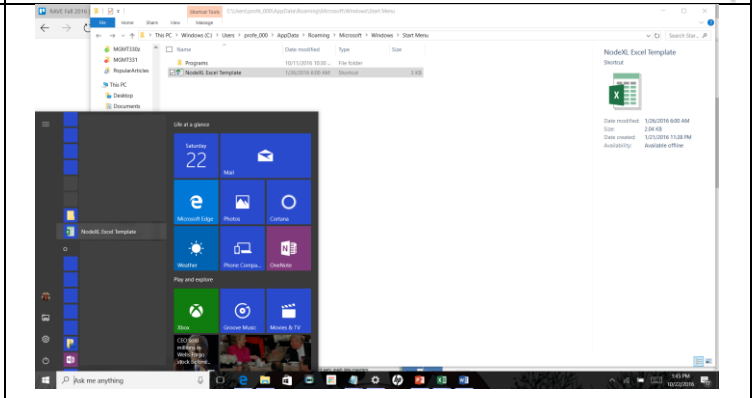


# SMEDA XL: A TWITTER SCRAPER & MACROS FOR SOCIAL MEDIA EXPLORATORY DATA ANALYTICS IN EXCEL

## NodeXL Tutorial: Downloading

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ACTION	REACTION
<ul style="list-style-type: none"><li>○ Goto <a href="http://nodexl.codeplex.com">nodexl.codeplex.com</a> in your favorite browser</li></ul>	
<ul style="list-style-type: none"><li>○ Click the download button</li><li>○ Run the file downloaded (not shown, because this varies according to the browser. I'm using Edge)</li></ul> <p>If you're using the Edge Browser, it will prompt you to save and then run the file. Do so.</p> <p>Note: You will only download once, and from here on you will just click on the template, as you will see in the following steps.</p>	
<ul style="list-style-type: none"><li>○ Find NodeXL Excel Template in your list of programs</li></ul> <p>In Windows 10, it looks as follows on my computer—but your computer app list will look different from mine.</p> <p>Note: <i>Every time</i> you want to generate a different social networking graph, you will click on this template to generate a new NodeXL spreadsheet.</p>	
<ul style="list-style-type: none"><li>○ Click NodeXL Excel Template</li></ul> <p>A NodeXL Spreadsheet will open in Excel.</p> <p>You are now ready to generate word network and social network graphs. You'll have to create separate spreadsheets for both types of networks since you can only have one spreadsheet per network.</p>	